



IdeaSphere™
inc.

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October 4, 2005

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Office of Nutritional Products
Labeling and Dietary Supplements (HFS-810)
Center for Food Safety and Applied Nutrition
U.S. Food and Drug Administration
5100 Paint Branch Parkway
College Park, MD 20740-3835

Dear Sir or Madam;

This letter will serve as a 30-day notification, pursuant to 403 (r) (6) of the Federal Food, Drug & Cosmetic Act and regulations promulgated thereunder.

Product Manufacturer: IdeaSphere Inc.
150 Motor Parkway
Hauppauge, NY 11788

Text of statement being made: "helps promote urinary tract health"
"...vitamin c...plays an important role in immune function"
"...nutritionally supports urinary tract function"

Dietary supplement ingredients: Cranberry Fruit and Vitamin C

Dietary supplement brand and name: Spring Valley CRANBERRY PLUS CAPSULES

As required, enclosed are two photocopies of this notification.

The signee certifies that the information contained in this notice is complete and accurate, and that IdeaSphere Inc., has substantiation that the statements being made are truthful and not misleading.

Sincerely,

Richard H. Neuwirth
General Counsel
IdeaSphere Inc.
150 Motor Parkway
Hauppauge, N.Y. 11788

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Enclosures